

# ABD Promos



## Order Entry

8:00AM - 3:30PM

Mon - Thurs

515.281.7422

Toll Free:

866.IowaABD

(866.469.2223)



## Will-Call

Will-Call Order:

8AM - 3:30PM

Mon - Thurs

Warehouse Pickup:

11AM - 6PM

Mon - Thurs



## Fax Orders

8AM - 3:30PM

Mon - Thurs

Products Fax:

515.281.7385

Toll Free Fax:

877.891.5348

## Forums: Local Efforts to Clean-Up Nuisance Bars



Please join the Iowa Alcoholic Beverages Division and the Iowa Alcoholic Beverages Commission for a series of forums discussing local law enforcement options, administrative processes and shared authority when dealing with nuisance bars.

The Iowa Alcoholic Beverages Commission launched the public forums in Des Moines on August 28, 2008. Additional forums will be held in **Davenport on October 8, 2008** in the City Council Chambers at City Hall at 226 W 4th Street, and in **Council Bluffs on November 5, 2008** in the City Council Chambers at City Hall at 209 Pearl Street. *All forums are from 1:00 PM to 5:00 PM on the day of the event.*

Visit [IowaABD.com](http://IowaABD.com) and click on the icon above for additional information.

## High-Proof Beer



Due to the increasing demand for high proof beer, the Iowa Alcoholic Beverages Division has begun listing a selection of the most popular special order beers. The Division will be adding some seasonal and yearly brews when available as well. Newly listed beers include:

Global Beer 6pak Sampler  
Gulden Draak Triple Ale  
Gulden Draak Triple Dark Ale  
Piraat IPA Triple

A complete list of the high proof beer now available is attached to this newsletter. In the future, visit [IowaABD.com/highproofbeer](http://IowaABD.com/highproofbeer) to see the latest listings.

## Class E Distribution List



If you have not provided the Division with your email address and alternative phone numbers, please go online to [IowaABD.com/distribution](http://IowaABD.com/distribution) or return the postcard within the next week. You may miss important announcements or delivery changes if the Division does not have your contact information. [IowaABD.com/distribution](http://IowaABD.com/distribution) will remain active so you can submit changes in the future.

# October Promotions

## } Spirited Brands of Iowa

3410 Kingman Blvd.  
Des Moines, IA 50311  
Office: 515.274.0103  
Cell: 515.202.1661  
Fax: 866.751.8118

*Please submit copies of all invoices to the above address to attention of Jeremy Thompson either via Fax or Mail. All invoices must be submitted by November 15th for payment.*

**Admiral Nelson's Premium Rums:** All Flavors: 750 ml, 1 L, 1.75 L sizes

Purchase 5 cases, receive a \$20 rebate.  
Purchase 10 cases, receive a \$50 rebate.  
Purchase 25 cases, receive a \$175 rebate.  
Purchase 50 cases, receive a \$500 rebate.  
Purchase 100 cases, receive a \$1,200 rebate.

**Arrow Cordials and Brandies:** 750 ml, 1 L, & 1.75 L sizes.

Purchase 10 cases, receive a \$60 rebate.  
Purchase 25 cases, receive a \$200 rebate.  
Purchase 50 cases, receive a \$600 rebate.  
Purchase 100 cases, receive a \$1,300 rebate.

In addition to the \$6/case SPA on 750 ml's and 1.75 L of Peppermint Schnapps.

**El Mayor Tequila:** Anejo, Blanco & Reposado 750 ml

Purchase 3 cases, receive a \$50 rebate.  
Purchase 6 cases, receive a \$120 rebate.

**Hawkeye:** Vodka, Gin, Rum & Blended Whiskey 750 ml, 1 L, and 1.75 L sizes

Purchase 25 cases, receive a \$50 rebate.  
Purchase 50 cases, receive a \$150 rebate.  
Purchase 100 cases, receive a \$500 rebate.  
Purchase 200 cases, receive a \$1,300 rebate.

**Caffé Lolita Coffee Liqueur:** 750 ml

Purchase 3 cases, receive a \$50 rebate.  
Purchase 6 cases, receive a \$120 rebate.

**Pearl Vodka:** Black, Pomegranate, Plum and Blueberry 750 ml

Purchase 3 cases, receive a \$50 rebate.  
Purchase 6 cases, receive a \$120 rebate.

**Salvador's:** Margarita, Mojito, and Premium Margarita 1.75 L

Purchase 5 cases, receive a \$20 rebate.  
Purchase 10 cases, receive a \$60 rebate.  
Purchase 25 cases, receive a \$200 rebate.

**Saint Brendan's Irish Cream:** 750 ml

Purchase 3 cases, receive a \$25 rebate.  
Purchase 6 cases, receive a \$75 rebate.

**Juárez Tequila:** 750 ml, 1.0 L, & 1.75 L - Silver, Gold & DSS

Purchase 5 cases, receive a \$15 rebate.  
Purchase 10 cases, receive a \$40 rebate.  
Purchase 25 cases, receive a \$125 rebate.

Purchase 50 cases, receive a \$350 rebate.

Purchase 100 cases, receive a \$800 rebate.

**Alchemy Polish Vodka:**

Purchase 3 cases 6-pk Mix & Match, receive a \$50 rebate.

**Shakka:**

Purchase 3 cases 12-pk Mix & Match, receive a \$100 rebate.\*

Apple, Kiwi, & Grape 750 ml

\*Grape and Kiwi are Special Order.

## } Glazer's - Pinnacle Division

4377 - 112th Street  
Urbandale, IA 50322  
Phone: 515.252.7173 ext. 13  
Fax: 515.252.8681

*All purchases must be on one invoice dated October, 2008. In the event of Out of Stock issues, additional invoices will be allowed. Invoice must be submitted within 45 days of invoice date to qualify for payment. Please present a copy of the invoice to your Glazer's Pinnacle Division Sales Representative or submit a fax to Jamie Meis at 515.252.8681.*

**Smirnoff Family:**

Choose from Smirnoff 80, 90, 100 and all Twist Flavors, 750 ml, liters (as outlined below) & 1.75L

Purchase 50 cases (10 liters maximum), receive a \$250 check. (Must include 6 cases of flavors)

Purchase 125 cases (20 liters maximum), receive a \$1,000 check. (Must include 12 cases of flavors)

Purchase 175 cases (50 liters maximum), receive a \$1,750 check. (Must include 20 cases of flavors)

**Diageo Rums:**

Choose from Captain Morgan Original Spiced Rum, Silver, Private Stock, Tattoo, Parrot Bay Flavors & Myers. 750 ml, liters (as outlined below) & 1.75 L

Purchase 50 cases (10 liters maximum), receive a \$100 check.

Purchase 75 cases (15 liters maximum), receive a \$300 check.

Purchase 150 cases (40 liters maximum), receive a \$1,200 check.

**Godiva:**

Choose from Godiva, Godiva White Chocolate & Godiva Caramel 750 ml

Purchase 1 case, receive a \$10 check.

Purchase 2 cases, receive a \$25 check.

**Diageo Tequilas:**

Choose from Jose Cuervo Gold, Clasico, Traditional, Reserva de la Familia, Don Julio Anejo, Blanco & Reposado. 750 ml, liters (as outlined below) & 1.75 L

\*\$9 SPA on JC Gold and Clasico 750 ml

Purchase 15 cases (no liters), receive a \$50 check.

Purchase 25 cases (1 liter maximum), receive a \$150 check. (Must include 1 case of Traditional)

Purchase 50 cases (3 liters maximum), receive a \$350 check. (Must include 2 cases of Traditional & 2 cases of Don Julio)

Purchase 75 cases (5 liters maximum), receive a \$600 check. (Must include 2 cases of Traditional & 2 cases of Don Julio)

**Baileys Irish Cream:**

Choose from Bailey's Original or any Bailey's Flavor: Minis, 750ml, Liters (as outlined below), & 1.75L.

270 Glass Sets available (2 cases of glass sets = 1 case)

\*\$9 SPA on Baileys Original and Flavors 750 ml

Purchase 10 cases (3 liters maximum), receive a \$100 check. (Must include 5 cases of flavors)

Purchase 35 cases (10 liters maximum), receive a \$525 check. (Must include 7 cases of flavors)

Purchase 75 cases (20 liters maximum), receive a \$1,500 check. (Must include 15 cases of flavors)

#### Diageo North American Whiskies:

Choose from Seagram's 7, VO, Crown Royal, Crown Royal Special Reserve & Bulleit. 750 ml, liters (as outlined below) & 1.75 L.

Crown Royal 750 ml Gift Sets packaged 6 per case (2 cases of 750 ml Gift Sets = 1 case)

Crown Royal 1.75 L with flask packed 3 per case (2 cases of 1.75 L Gift Set = 1 case)

\*\$9 SPA on Seagram's 7 1.75 L

Crown Royal Glass Sets are the #1 selling Gift Pack in America!

Purchase 25 cases (5 liters maximum), receive a \$100 check. (10 cases minimum of Crown Royal & 1 case Special Reserve.)

Purchase 50 cases (10 liters maximum), receive a \$400 check. (25 cases minimum of Crown Royal & 2 cases Special Reserve.)

Purchase 100 cases (15 liters maximum), receive a \$1,500 check. (40 cases minimum of Crown Royal, 3 cases Special Reserve, 1 case Bulleit, 1 case Crown Cask #16)

J & B: Quantities include 750 ml & 1.75 L packages

Purchase 6 cases, receive a \$25 check.

Purchase 10 cases, receive a \$60 check.

Purchase 20 cases, receive a \$150 check.

#### Classic Malts:

Caol Ila 12 yr, Caol Ila 18 yr, Cragganmore, Clynelish, Dalwhinnie, Glenkinchie, Talisker. 750 ml Mix & Match.

1 case = 12 bottles

Purchase 2 cases, receive a \$20 check.

Purchase 4 cases, receive a \$60 check.

#### Tanqueray, Tanqueray Rangpur & Tanqueray No. 10:

Quantities include 750 ml, liters (as outlined below) & 1.75 L packages.

\*\$9 SPA on Tanqueray 750 ml

\*\$22.50 SPA on Tanqueray Rangpur 750 ml

Purchase 4 cases (no liters), receive a \$30 check.

Purchase 8 cases (1 liter maximum), receive a \$100 check. (Must include 2 cases of Tanqueray No. 10 or Rangpur)

Purchase 12 cases (2 liter maximum), receive a \$200 check. (Must include 3 cases of Tanqueray No. 10 or Rangpur)

Purchase 18 cases (3 liter maximum), receive a \$350 check. (Must include 4 cases of Tanqueray No. 10 or Rangpur)

#### Johnnie Walker:

Quantities include 750 ml & 1.75 L packages.

45 JW Black 2 Glass Gift Sets available (2 cases of glass sets = 1 case)

\*\$18 SPA on JW Red 750 ml

Purchase 4 cases, receive a \$50 check.

Purchase 8 cases, receive a \$175 check. (Must include 3 cases of JW Black or higher marques)

Purchase 12 cases, receive a \$300 check. (Must include 4 cases of JW Black or higher marques)

Ciroc: 750 ml

30 Ciroc with 2 Martini Glasses Gift Sets available. 1 case=12btl

Purchase 3 cases, receive a \$25 check.

Purchase 5 cases, receive a \$50 check.

Grand Marnier: 750 ml or 375 ml

75 Grand Marnier Snifter Gift Sets available (2 Gift Sets = 1 case).

1 case = 12 750ml bottles

750 ml only Program:

Purchase 2 cases, receive a check for \$35.

Purchase 3 cases, receive a check for \$70.

375 ml only Program

Purchase 12 bottles, receive a \$15 check.

Purchase 24 bottles, receive a \$50 check.

Hennessy: All sizes except 50 ml

50 Hennessy VSOP Snifter Sets available

12 bottles cases

Purchase 3 cases, receive a \$25 check.

Purchase 5 cases, receive a \$60 check.

Purchase 10 VS & 1 VSOP, receive a \$140 check.

Purchase 15 VS & 2 VSOP, receive a \$275 check.

Navan: 750 ml size (6 bottle case)

Purchase 1 case, receive a \$10 check.

Purchase 2 cases, receive a \$25 check.

#### Belvedere & Chopin:

Belvedere, Belvedere Citrus, Belvedere Pomarancza & Chopin:

750 ml only

Belvedere Pure 750 Frosted Stem Gift Sets. 80 available

2 Gift Sets - 1 case

\$12 SPA per case on Belvedere & Chopin

\$24 SPA per case on Belvedere Citrus & Belvedere Pomarancza

Purchase 2 cases, receive a \$15 check.

Purchase 4 cases, receive a \$25 check.

Purchase 6 cases, receive a \$55 check.

10 Cane: 750 ml only (6 bottles per case)

Purchase 1 case, receive a \$10 check.

Purchase 2 cases, receive a \$25 check.

Glenmoreangie: 10 yr, 18 yr & Quinta Ruban, 750 ml

1 case = 6 bottles

Purchase 2 cases, receive a \$40 check.

Purchase 4 cases, receive a \$100 check.

#### **} Glazer's - Hoover Division**

4377 NW 112th Street

Urbandale, IA 50322

Phone: 515.252.7173 ext. 16

Fax: 515.252.8681

mcoffman@glazers.com

*Glazer's of Iowa is pleased to offer the following retailer case purchase incentives for the month of October 2008. Some product items and promotional offerings may be limited to budget constraints. Please contact your personal sales representative when placing orders. Invoices must be received by November 25, 2008. Fax: 515.252.8681 Attn: Mike Coffman*

#### Laird & Company (5 O'Clock):

Mix or match twenty-five (25) cases of

Laird & Company Products (Five Star

Blend, G&W Bourbon, 5 O'Clock Vodka, Gin or Rum, Regency Amaretto), receive a \$125 rebate check plus \$5 per case over 25 cases.

**Constellation Spirits / Barton Brands** (Black Velvet Canadian Whiskey):

\$6 per case SPA in October on 1.75L size - regular bottle cost \$15.55 - this month \$14.55 less rebate)

Purchase 25 cases of any size BV and 6 bottles of BV Reserve (11586), receive a \$25 rebate check = \$14.38 per bottle. 15.4% margin @ \$16.99 retail.

Purchase 50 cases of any size BV and 12 bottles of BV Reserve (11586), receive a \$100 rebate check = \$14.22 per bottle. 16.3% margin @ \$16.99 retail.

Purchase 100 cases of any size BV and 12 bottles of BV Reserve (11586), receive a \$350 rebate check = \$13.97 per bottle. 17.8% margin @ \$16.99 retail.

### } Hawkeye Wine & Spirits

3101 104th Street, Suite 4

Urbandale, IA 50322

Phone: 515.252.1665

Fax: 515.252.1708

*HWS offers the following promotions during the month of October. Promotions are limited to one per account. All purchases MUST be made on one invoice, cases MUST be on display and invoices MUST be faxed or sent to our office by November 15th for payment.*

#### **Beam:**

Purchase 3 cases Jim Beam Black, receive a \$50 gift check.

Purchase 3 cases (36btl) Knob Creek, receive a \$50 gift check.

#### **Chi-Chi's, Effen, 1792 & 99s:**

Purchase 10 cases Chi-Chi's Cocktails, receive a Radio Cooler Bag.

Purchase 3 case mix of Effen, Effen Cherry & Effen Raspberry, receive a \$50 gift check.

Purchase 1 case 1792 Ridgemont Reserve, receive a \$25 gift check.

Purchase 3 case mix of 99 Bananas, Orange, Apples or Blackberries, receive a \$75 gift check.

#### **Cazadores, Bacardi RTD & Bombay:**

Purchase 3 cases Cazadores Reposado/Anejo, receive a \$100 gift check.

Purchase 10 cases Bacardi RTDs Party Drinks, receive a \$50 gift check.

Purchase 3 cases Bombay Sapphire 1.75, receive a \$100 gift check.

Purchase 1 case Bombay Gin, receive a \$25 gift check.

#### **Cutty Sark, Campari, Skyy & Midori:**

Purchase 4 cases Cutty Sark 1.75, receive a \$150 gift check.

Purchase 1 case Campari, receive a \$25 gift check.

Purchase 5 cases Skyy Vodka 1.75, receive a \$50 gift check.

Purchase 25 cases Skyy Vodka 1.75, receive a \$250 gift check.

Purchase 3 case mix of Skyy Infusion Citrus or Passion Fruit, receive a \$75 gift check.

Purchase 3 cases Midori, receive a \$50 gift check.

#### **Kahlua RTD:**

Purchase 5 cases Kahlua RTD Mudslide, receive a \$50 gift check.

#### **Hendricks & Glenfiddich:**

Purchase 1 case (6 bottles) Hendricks Gin, receive a \$25 gift check.

Purchase 1 case mix of Glenfiddich 12 yr, 15 yr (minimum 3 bottles) or 18 yr, receive a \$50 gift check.

### } Johnson Brothers of Iowa

2515 Dean Ave.

Des Moines, IA 50317

Phone: 515.262.1199

Fax: 515.262.0845

*Please send all invoices to Cory Meiners or Scott Oeltjenbruns at Johnson Brothers.*

#### **Jack Daniel's, Southern Comfort and Canadian Mist:**

*Stand Alone Deals*

Purchase 7 cases of Jack Daniel's Black 750 and/or 1.75L, receive a \$50 gift check.

Purchase 7 cases of Southern Comfort 750 and/or 1.75L, receive a \$50 gift check.

Purchase 7 cases of Canadian Mist 750 and/or 1.75L, receive a \$50 gift check.

*Combo Deals - 750's and 1.75L's*

Purchase 25 cases, including 3 cases each of Jack Daniel's, Southern Comfort, Canadian Mist, receive a \$300 gift check.

#### **Finlandia:**

Purchase 4 cases, receive a \$100 gift check.

#### **Woodford Reserve:**

Purchase 3 cases, receive a \$50 gift check.

#### **Early Times:** 750's and/or 1.75 L

Purchase 5 cases, receive a \$ 60 gift check.

Purchase 10 cases, receive a \$ 150 gift check

#### **Korbel Brandy:** 750's or 1.75 L

Purchase 4 cases, receive a \$50 gift check.

Purchase 7 cases, receive a \$125 gift check

#### **Phillips Vodka, Gin and Rum:** 1.75L

Purchase 25 cases, receive a \$100 gift check.

Purchase 50 cases, receive a \$250 gift check.

Purchase 100 cases, receive a \$700 gift check.

#### **U V Vodka or Flavored Vodka:**

(\$3 SPA on 750ml in October )

Mix & Match 25 cases, receive a \$200 gift check.

Mix & Match 50 cases, receive a \$500 gift check

**Phillips Schnapps and Brandies:** Phillips Rootbeer 750 /1.0L's, Ice Hole, Blackberry Brandy, Hot Cinnamon 750's, Black 100 Schnapps

Mix & Match 5 full cases, receive a \$25 gift check.

Mix & Match 10 full cases, receive a \$100 gift check.

Mix & Match 15 full cases, receive a \$200 gift check.

#### **E & J Gallo Brandy & VSOP Brandy:**

Purchase 10 cases, receive a \$40 gift check.

Purchase 20 cases, receive a \$100 gift check.

Purchase 1 case of X/O Brandy, receive a \$20 gift check.

#### **New Amsterdam Gin:** 750 ml

Purchase 5 cases, receive a \$ 60 gift check.



**E & J Cask n Cream, Chocolate & Caramel Temptation:**

Purchase 4 cases, receive a \$25 gift check.

Purchase 8 cases, receive a \$75 gift check.

**Tommy Bahama:**

Purchase two 6 pack cases of White Sand and/or Golden Sun, receive a \$80 gift check.

**Dr. McGillicuddy's:** 750's & 1.75L's

Purchase 5 cases, receive a \$25 gift check.

**Nikolai Vodka:**

Purchase 10 cases, receive a \$20 gift check.

Purchase 30 cases, receive a \$65 gift check.

Purchase 50 cases, receive a \$150 gift check.

Purchase 100 cases, receive a \$400 gift check.

**Rich & Rare:**

Purchase 3 cases, receive a \$40 gift check.

**Platinum 7X Vodka:**

Purchase 3 cases, receive a \$40 gift check.

**Pinnacle Vodka & Gin:** 1.75 L

(\$6 SPA on 1.75L in October )

Mix & Match 3 cases, receive a \$18 gift check.

Mix & Match 5 cases, receive a \$50 gift check.

Mix & Match 15 cases, receive a \$200 gift check.

**McClelland's Single Malt Scotch:**

(\$12 SPA on 750 ml in October)

Purchase 3 cases between McClelland's Highland & Islay, receive a \$36 gift check.

**Ryan's Creams:** all sizes

(\$6 SPA on 750 ml & 1.75ml in October)

Mix & Match 3 cases, receive a \$18 gift check.

Mix & Match 5 cases, receive a \$50 gift check.

Mix & Match 10 cases, receive a \$150 gift check.

**Kapali:** 750's

Purchase 3 cases, receive a \$50 gift check.

**Old St. Nick's Egg Nog:** 750's & 1.75L's

Mix & Match 5 cases, receive a \$10 gift check.

Mix & Match 10 cases, receive a \$30 gift check.

Mix & Match 20, receive a \$80 gift check.

**Baja Luna & Rosa:** 750's

(\$10 SPA on 750 ml in October)

Purchase 2 cases, receive a \$50 gift check.

**Destinee:** 750's

(\$6 SPA on 750 ml in October)

Purchase 3 cases, receive a \$30 gift check.

**McGregor's Scotch:** all sizes

Mix & Match 3 cases, receive a \$25 gift check.

**NEW**codes }  
Effective October 2008

Code	Product	Proof	Size	Pack	Btl. Cost	Case Cost	UPC
902086	Global Beer 6pak Sampler *	var	0.331	4 - 6pks	14.09	56.36	1016819904
902095	Gulden Draak Triple Ale *	10.5	0.750	6	8.95	53.70	1016800402
902094	Gulden Draak Triple Dark Ale *	10.5	0.331	6 - 4pks	3.31	79.44	1016800404
902092	Piraat IPA Triple *	10.5	0.331	6 - 4pks	2.82	67.68	1016800304
902093	Piraat IPA Triple *	10.5	0.750	6	8.51	51.06	1016800302
19099	Jim Beam Distillers Series (Temp)	90	0.750	12	15.86	190.32	8068603701
74472	Hiram Walker Ginger Bread Liqueur (Temp)	30	0.750	12	5.43	65.16	8954050707
62092	Kahlua RTD Spiced Holiday Nog (Temp)	25	1.750	6	11.19	67.14	8954050699
43244	Captain Morgan Spiced Rum	100	0.750	12	14.99	179.88	8200074198
68043	Bailey's Coffee Irish Cream	34	0.750	12	18.74	224.88	8676770228
43232	Captain Morgan Parrot Bay Key Lime	42	0.750	12	11.23	134.76	8200074192
34199	Ciroc	80	1.000	12	16.33	195.96	8807616187

\* High proof beer must be ordered by full-case only.

